



## PRIVACY POLICY

IDAD Limited (IDAD) (Company Registration Number 04521366) collects and uses certain personal data in pursuit of its business. This policy describes how IDAD uses and protects this information. IDAD is committed to ensuring that your privacy and data is protected. Any information provided will only be used in accordance with this policy.

### **The types of information that we collect**

First name, family name, job title, company name, company email address, business phone number, business address and postcode.

Other information such as preferences or interests and information connected to surveys.

### **How we use your information**

Your personal data may be stored and processed by us for the following purposes. To review and improve the information provided on our website. To understand your needs and interests. To inform you about our investment activity and the products and services we make available and to assist in market research.

### **Security**

We will not disclose your personal data to any third party, unless we are in receipt of your permission. Our aim is to make your data secure. To achieve this, we have extensive controls in place to maintain security. These are both physical and electronic.

### **Cookies**

A cookie is a small text file containing data that is stored on your computer or mobile device once you visit a website. Cookies vary in their duration, some are stored indefinitely and others for shorter times. Cookies can be created both by the site you are visiting – ‘first party’ cookies, and by other sites that interact with the one you are visiting – ‘third party’ cookies.

We use cookies to identify which pages of our site are being used. This helps us analyse site traffic and provide a better user experience. We only use this data for research purposes. Using cookies does not allow us to access your computer, neither does it provide any other data than that which you choose to share with us.

You are at complete liberty to either accept or decline cookies.

### **Your rights**

You have the right to obtain information regarding the personal data that we hold on you and the right to withdraw consent to your personal data being used. You have the right to ask that we correct your personal data in the event that we have made a mistake and the right to erase all data held on you, where applicable.



If you would like to do this or if you have any queries about information that we hold on you under the General Data Protection Regulation EU 2016 as of 25<sup>th</sup> May 2018, please use the contact details listed below.

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