



INVESTMENT DESCRIPTION

A 6 year investment linked to the performance of UK, US, Hong Kong and Australian indices.

If on any of the quarterly observation dates, including the final observation, the closing levels of all the underlyings are at or above 80% of their initial levels, the income will be paid plus any previously missed income payments.

This investment will autocall and mature early if all underlyings are equal to or above 100% of their initial levels on any quarterly observation date starting at 12 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the final observation date.

At the final observation date, if all underlyings are at or above 60% of their initial levels, then full capital is returned. If any underlying is below 60% of its original level, capital return will be reduced on a 1-for-1 basis. For example if the worst performing underlying has fallen to 40% of its original level, 40% of the capital will be returned.

BENEFITS

- · Opportunity for regular income payments even where the underlyings show significant falls.
- A memory feature, whereby income previously unpaid, will be included when the income trigger is next activated.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- · Daily pricing.

RISKS

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the underlying performance.
- There is a risk to capital should one of the underlyings breach the capital protection barrier on its Final Observation Date or in the event of an issuer default.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

PRODUCT FACTS & FEATURES

Issuer and Counterparty: BBVA

Credit Ratings: Fitch A-, Moody's Baa1,

S&P BBB+

Source: Bloomberg 20.10.2017

Maximum Term: 6 years

Quarterly Memory **Investment Structure:**

Income Autocall

Autocall opportunities:

(First observation at 12 months)

Autocall Trigger: 100% of initial level GBP = 1.5% Quarterly USD = 1.9% Quarterly **Memory Income Rate:**

Income Trigger: 80% of initial level Capital Risk: Not capital protected Capital Protection Barrier: 60% Final level

(European style)

Underlying Basket Bloomberg Code

UK: FTSE 100 **UKX Index** US: Russell 2000 RTY Index Hong Kong: Hang Seng **HSI Index** Australia: ASX 200 AS51 Index

KEY INFORMATION

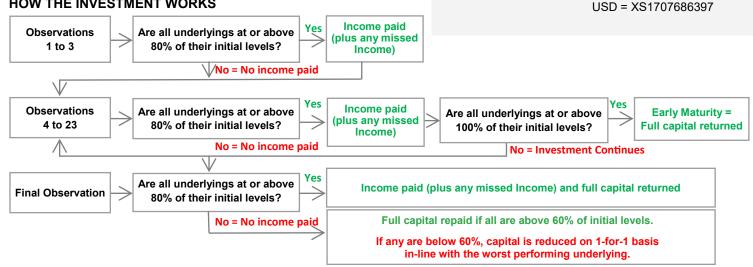
Subscription Period: 20 Oct 2017 - 04 Dec 2017

(4.30pm UK Time)

Issue Price:

Strike Date: 05 December 2017 12 December 2017 **Issue Date:** 1st Coupon Observation: 05 March 2018 1st Autocall Observation: 05 December 2018 Final Observation: 05 December 2023 **Maturity Date:** 12 December 2023 **Denominations:** GBP = Lots of 1,000USD = Lots of 2,000ISIN: GBP = XS1707686470

HOW THE INVESTMENT WORKS



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Observation Dates (some payment dates may vary if a bank holiday occurs)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger	
Observation 1	05 March 2018	12 March 2018	80%	n/a	
Observation 2	05 June 2018	12 June 2018	80%	n/a	
Observation 3	05 September 2018	12 September 2018	80%	n/a	
Observation 4	05 December 2018	12 December 2018	80%	100%	
Observation 5	05 March 2019	12 March 2019	80%	100%	
Observation 6	05 June 2019	12 June 2019	80%	100%	
Observation 7	05 September 2019	12 September 2019	80%	100%	
Observation 8	05 December 2019	12 December 2019	80%	100%	
Observation 9	05 March 2020	12 March 2020	80%	100%	
Observation 10	05 June 2020	12 June 2020	80%	100%	
Observation 11	07 September 2020	14 September 2020	80%	100%	
Observation 12	07 December 2020	14 December 2020	80%	100%	
Observation 13	05 March 2021	12 March 2021	80%	100%	
Observation 14	07 June 2021	14 June 2021	80%	100%	
Observation 15	06 September 2021	13 September 2021	80%	100%	
Observation 16	06 December 2021	13 December 2021	80%	100%	
Observation 17	07 March 2022	14 March 2022	80%	100%	
Observation 18	06 June 2022	13 June 2022	80%	100%	
Observation 19	05 September 2022	12 September 2022	80%	100%	
Observation 20	05 December 2022	12 December 2022	80%	100%	
Observation 21	06 March 2023	13 March 2023	80%	100%	
Observation 22	05 June 2023	12 June 2023	80%	100%	
Observation 23	05 September 2023	12 September 2023	80%	100%	
Final Observation	05 December 2023	12 December 2023	80%	60% European Barrier	

IDAD was established in 2002 and our approach from the outset, is what we call the "*IDAD Difference*". The selection of the investments we offer is not decided in terms of profitability alone and when developing investment products, we favour evidence over dogma. We are happy to work with advisers and product providers alike to deliver a range of investment options to suit differing client wealth strategies. We're proud of our approach to business as well as the investments delivered as a result of the "*IDAD Difference*". We are committed to building upon our reputation for bringing benefits to all involved in the investment process, but most importantly to the clients.

BBVA: Banco Bilbao Vizcaya Argentaria SA (BBVA) attracts deposits and offers retail, wholesale and investment banking services. The bank offers consumer and mortgage loans, private banking, asset management, insurance, mutual funds and securities brokerage services. It operates in Europe, Latin America, United States, China and Turkey.

Source: Bloomberg 20.10.2017

RATIONALE

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an underlying needs to show a fall of 20% from its initial level on any observation date before the income stream is disrupted.

The investment also benefits from a memory feature so that if any income payments have missed being paid, they will catchup the next time all underlyings are above 80% of their initial levels on an observation date.

These four underlyings have been selected in order to support the anticipated delivery of that income.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

To manage the capital risk, a final level barrier set at 60% means an underlying must fall by more than 40% over 6 years before capital is at risk.

SUITABILITY

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.
- Appreciate that income payments are conditional but understand that the memory feature can deliver previously missed income payments.

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THE UNDERLYINGS

The FTSE 100 Index (UKX) is a capitalization-weighted index of the most highly capitalized companies traded on the London Stock Exchange. The equities use an investibility weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983

The **Russell 2000 Index** (RTY) is comprised of the smallest 2000 companies in the Russell 3000 Index, representing approximately 8% of the Russell 3000 total market capitalization. The index was developed with a base value of 135.00 as of December 31, 1986

The **Hang Seng Index** (HSI) is a free-float capitalisation-weighted index of a selection of companies from the Stock Exchange of Hong Kong. The components of the index are divided into four subindices: Commerce and Industry, Finance, Utilities, and properties.

The **S&P/ASX 200 Index** (AS51) measures the performance of the 200 largest index-eligible stocks listed on the ASX by float-adjusted market capitalization. Representative liquid and tradable, it is widely considered Australia's preeminent benchmark index.

Source: Bloomberg 20.10.2017



16 Year Back-Testing

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.

This 16 year back-test shows the historical data for a full 10 years of 6 year products that could reach the full term.

Of the 2,501 scenarios tested, 15.59% would reach the full term without autocalling and none of these would have breached the 60% final level barrier

Every coupon observation has also been tested, and out of all 2,501 scenarios tested, 93.57% of all coupons would have been paid thanks to the Memory Income feature.

Autocall Test	Autocalled	%	Autocall Test	Autocalled	%	Autocall Test	Autocalled	%	Autocall Test	Autocalled	%
12 Months	1412	56.46%	27 Months	45	1.80%	42 Months	87	3.48%	57 Months	7	0.28%
15 Months	99	3.96%	30 Months	64	2.56%	45 Months	80	3.20%	60 Months	6	0.24%
18 Months	61	2.44%	33 Months	33	1.32%	48 Months	18	0.72%	63 Months	13	0.52%
21 Months	24	0.96%	36 Months	41	1.64%	51 Months	15	0.60%	66 Months	10	0.40%
24 Months	12	0.48%	39 Months	55	2.20%	54 Months	27	1.08%	69 Months	2	0.08%

Total Number	% Matured	% To Reach	% That Returned Full Capital	% Barrier	% Of Coupons	Average Historic	Average Historic
Tested	Early	Final Date		Breach	Paid	Return GBP	Return USD
2501	84.41%	15.59%	100%	0%	93.57%	5.85% p.a.	7.41% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 20.10.2017, Data period: 28.09.2001 to 28.09.2017





Secondary Market

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices").

Trade orders should be sent to orders@idad.biz

All trades will be settled direct with BBVA's Clearstream a/c 14923

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