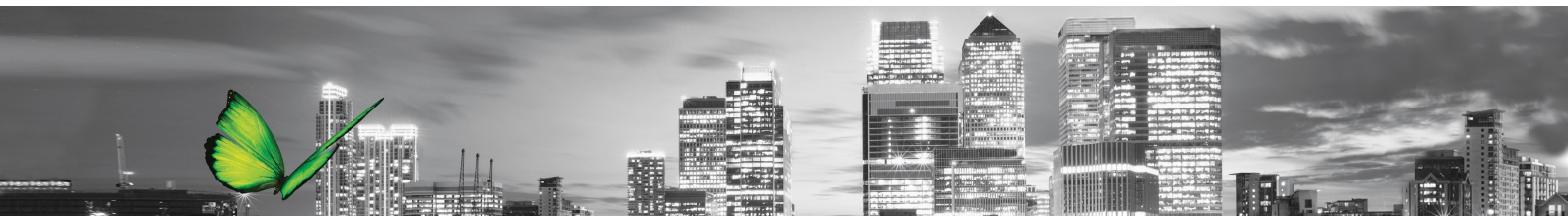


BBVA

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Investment Description

A 6 year investment linked to the performance of UK, Hong Kong and Spanish indices.

If on any of the semi-annual observation dates, including the final observation, the closing levels of all the underlyings are at or above 80% of their initial levels, the income will be paid. If any of the underlyings are below 80% then the income payment will be missed.

This investment will autocall and mature early if all underlyings are equal to or above 100% of their initial levels on any semi-annual observation date starting at 24 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the final observation date.

At the final observation date, if all underlyings are at or above 70% of their initial levels, then full capital is returned. If any underlying is below 70% of its original level, capital return will be reduced on a 1-for-1 basis. For example if the worst performing underlying has fallen to 40% of its original level, 40% of the capital will be returned.

Benefits

- Opportunity for regular income payments even where the underlyings show significant falls.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Daily pricing.

Risks

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the underlying performance.
- There is a risk to capital should one of the underlyings breach the capital protection barrier on its Final Observation Date or in the event of an issuer default.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

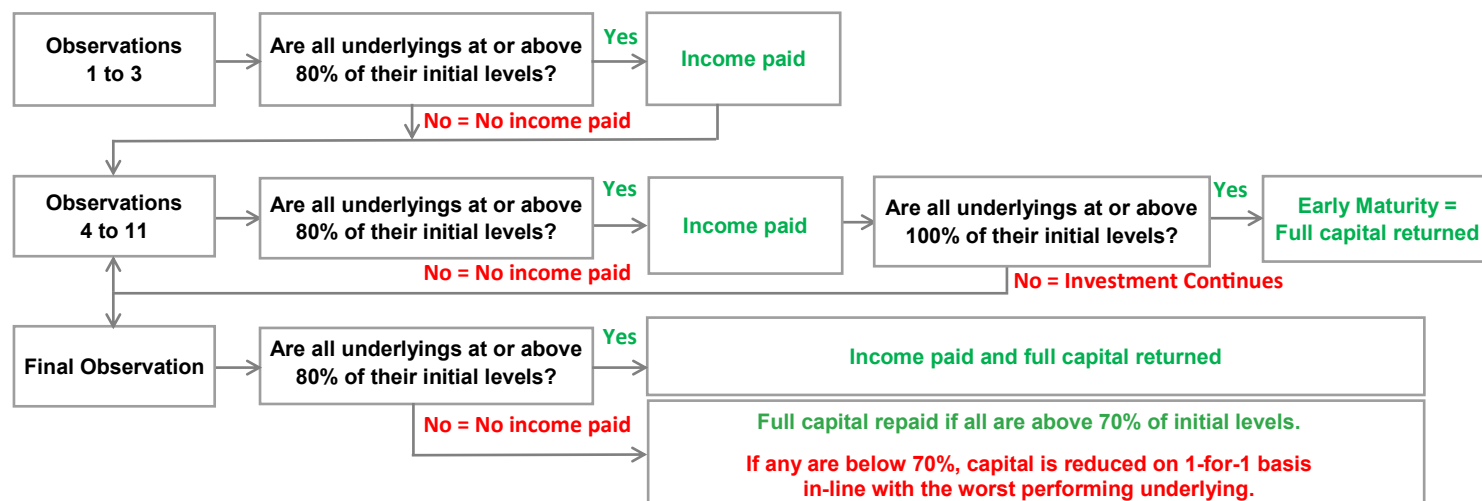
Product Facts & Features

Issuer and Counterparty:	BBVA
Credit Ratings:	Fitch A-, Moody's A3, S&P A-
	Source: Bloomberg 19.07.2018
Maximum Term:	6 years
Investment Structure:	Semi-Annual Income Autocall
Autocall opportunities:	Semi-Annual (First observation at 24 months)
Autocall Trigger:	100% of initial level
Income Rate:	USD = 5.00% semi-annual
Income Trigger:	80% of initial level
Capital Risk:	Not capital protected
Capital Protection Barrier:	70% Final level (European style)
Underlying Basket	Bloomberg Code
UK: FTSE 100	UKX Index
Hong Kong: Hang Seng	HSI Index
Spain: IBEX 35	IBEX Index

Key Information

Subscription Period:	19 Jul 2018 – 08 Aug 2018 (4.30pm UK Time)
Issue Price:	100%
Strike Date:	09 August 2018
Issue Date:	16 August 2018
1st Coupon Observation:	11 February 2019
1st Autocall Observation:	10 August 2020
Final Observation:	09 August 2024
Maturity Date:	16 August 2024
Denominations:	USD = 2,000 then lots of 2,000
ISIN:	USD = XS1860213989

How The Investment Works



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Observation Dates (some dates may vary if a bank holiday occurs)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger
Observation 1	11 February 2019	19 February 2019	80%	n/a
Observation 2	9 August 2019	16 August 2019	80%	n/a
Observation 3	10 February 2020	18 February 2020	80%	n/a
Observation 4	10 August 2020	17 August 2020	80%	100%
Observation 5	8 February 2021	16 February 2021	80%	100%
Observation 6	9 August 2021	16 August 2021	80%	100%
Observation 7	9 February 2022	16 February 2022	80%	100%
Observation 8	9 August 2022	16 August 2022	80%	100%
Observation 9	9 February 2023	16 February 2023	80%	100%
Observation 10	9 August 2023	16 August 2023	80%	100%
Observation 11	9 February 2024	16 February 2024	80%	100%
Final Observation	9 August 2024	16 August 2024	80%	70% European Barrier

IDAD was established in 2002 and our approach from the outset, is what we call the "IDAD Difference". The selection of the investments we offer is not decided in terms of profitability alone and when developing investment products, we favour evidence over dogma. We are happy to work with advisers and product providers alike to deliver a range of investment options to suit differing client wealth strategies. We're proud of our approach to business as well as the investments delivered as a result of the "IDAD Difference". We are committed to building upon our reputation for bringing benefits to all involved in the investment process, but most importantly to the clients.

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Source: Bloomberg 19.07.2018

Rationale

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an underlying needs to show a fall of 20% from its initial level on any observation date before the income stream is disrupted.

These three underlyings have been selected in order to support the anticipated delivery of that income.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

To manage the capital risk, a final level barrier set at 70% means an underlying must fall by more than 30% over 6 years before capital is at risk.

Suitability

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.

Secondary Market

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices").

Sale trades will settle 2 days after the trade date.

Trade orders should be sent to orders@idad.biz

All trades will be settled direct with BBVA's Clearstream a/c 14923

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The Underlyings

The **FTSE 100 Index** (UKX) is a capitalization-weighted index of the most highly capitalized companies traded on the London Stock Exchange. The equities use an investibility weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983.

The **Hang Seng Index** (HSI) is a free-float capitalisation-weighted index of a selection of companies from the Stock Exchange of Hong Kong. The components of the index are divided into four subindices: Commerce and Industry, Finance, Utilities, and properties.

The **IBEX 35** is the official index of the Spanish Continuous Market. The index is comprised of the 35 most liquid stocks traded on the Continuous market. It is calculated, supervised and published by the Sociedad de Bolsas. The equities use free-flow shares in the index calculation. The index was created with a base level of 3000 as of December 29, 1989.

Source: Bloomberg 19.07.2018

Movement in the Underlyings over the last 16 years



16 Year Back-Testing

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically. This 16 year back-test shows the historical data for a full 10 years of 6 year products that could reach the full term.

Of the 2,501 scenarios tested, 29.19% would reach the full term without autocalling and 16.55% would have breached the 70% final level barrier.

Every coupon observation has also been tested, and out of all 2,501 scenarios tested, 62.40% of all available coupons would have been paid historically.

Autocall Test	Autocalled	%	Autocall Test	Autocalled	%
24 Months	1,346	53.82%	48 Months	108	4.32%
30 Months	34	1.36%	54 Months	80	3.20%
36 Months	40	1.60%	60 Months	53	2.12%
42 Months	88	3.52%	66 Months	22	0.88%

Total Number Tested	% Matured Early	% To Reach Final Date	% That Returned Full Capital	% Barrier Breach	% Of Coupons Paid	Average Historic Return USD
2501	70.81%	29.19%	83.45%	16.55%	62.40%	6.48% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 19.07.2018, Data period: 28.06.2002 to 28.06.2018



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