

Investment Description

A 6 year investment linked to the performance of UK, Spanish, US and Hong Kong indices.

If on any of the quarterly observation dates, including the Final Observation date, the closing levels of all the Underlyings are at or above 75% of their initial levels, the income will be paid plus any previously missed income payments

This investment will autocall and mature early if all Underlyings are equal to or above 100% of their initial levels on any quarterly observation date starting at 24 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the Final Observation date.

At the Final Observation date, if all Underlyings are at or above 54% of their initial levels, then full capital is returned. If any Underlying is below 54% of its original level, capital return will be reduced on a 1-for-1 basis. For example if the worst performing Underlying has fallen to 40% of its original level, 40% of the capital will be returned.

Benefits

- Opportunity for regular income payments even where the Underlyings show significant falls.
- A memory feature, whereby income previously unpaid, will be included when the income trigger is next activated.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Daily pricing.

Risks

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the Underlying performance.
- There is a risk to capital should one of the Underlyings breach the Capital Protection Barrier on its Final Observation date or in the event of an issuer default.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

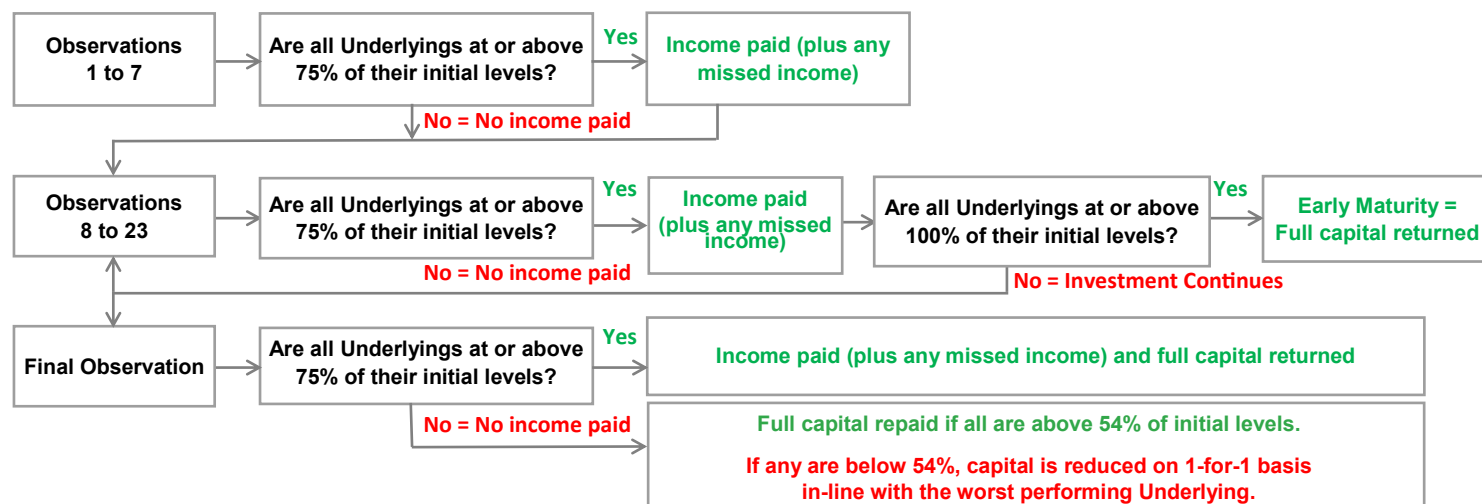
Product Facts & Features

Issuer and Counterparty:	BBVA
Credit Ratings:	Fitch A-, Moody's A3, S&P A-
	Source: Bloomberg 15.10.2018
Maximum Term:	6 years
Investment Structure:	Quarterly Memory Income Autocall
Autocall opportunities:	Quarterly (First Observation at 24 months)
Autocall Trigger:	100% of initial level
Memory Income Rate:	USD = 2.00% quarterly (8.00% p.a.)
Income Trigger:	75% of initial level
Capital Risk:	Not capital protected
Capital Protection Barrier:	54% Final level (European style)
Underlying Basket	Bloomberg Code
UK: FTSE 100	UKX Index
Spain: IBEX 35	IBEX Index
US: Nasdaq 100	NDX Index
Hong Kong: Hang Seng	HSI Index

Key Information

Subscription Period:	15 Oct 2018 – 18 Oct 2018 (12:00pm UK Time)
Issue Price:	100%
Strike Date:	18 October 2018
Issue Date:	25 October 2018
1st Coupon Observation:	17 January 2019
1st Autocall Observation:	19 October 2020
Final Observation:	18 October 2024
Maturity Date:	25 October 2024
Denominations:	2,000 then lots of 2,000
ISIN:	USD = XS1896619597

How The Investment Works



**Observation Dates** (some dates may vary if a bank holiday occurs)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger
Observation 1	17 January 2019	25 January 2019	75%	n/a
Observation 2	16 April 2019	25 April 2019	75%	n/a
Observation 3	18 July 2019	25 July 2019	75%	n/a
Observation 4	18 October 2019	25 October 2019	75%	n/a
Observation 5	17 January 2020	27 January 2020	75%	n/a
Observation 6	20 April 2020	27 April 2020	75%	n/a
Observation 7	20 July 2020	27 July 2020	75%	n/a
Observation 8	19 October 2020	26 October 2020	75%	100%
Observation 9	15 January 2021	25 January 2021	75%	100%
Observation 10	19 April 2021	26 April 2021	75%	100%
Observation 11	19 July 2021	26 July 2021	75%	100%
Observation 12	18 October 2021	25 October 2021	75%	100%
Observation 13	18 January 2022	25 January 2022	75%	100%
Observation 14	14 April 2022	25 April 2022	75%	100%
Observation 15	18 July 2022	25 July 2022	75%	100%
Observation 16	18 October 2022	25 October 2022	75%	100%
Observation 17	18 January 2023	25 January 2023	75%	100%
Observation 18	18 April 2023	25 April 2023	75%	100%
Observation 19	18 July 2023	25 July 2023	75%	100%
Observation 20	18 October 2023	25 October 2023	75%	100%
Observation 21	18 January 2024	25 January 2024	75%	100%
Observation 22	18 April 2024	25 April 2024	75%	100%
Observation 23	18 July 2024	25 July 2024	75%	100%
Final Observation	18 October 2024	25 October 2024	75%	54% European Barrier

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BBVA: Banco Bilbao Vizcaya Argentaria SA (BBVA) attracts deposits and offers retail, wholesale and investment banking services. The bank offers consumer and mortgage loans, private banking, asset management, insurance, mutual funds and securities brokerage services. It operates in Europe, Latin America, United States, China and Turkey.

Source: Bloomberg 15.10.2018

Rationale

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an Underlying needs to show a fall of 25% from its initial level on any observation date before the income stream is disrupted.

The investment also benefits from a memory feature so that if any income payments have missed being paid, they will catch-up the next time all Underlyings are above 75% of their initial levels on an observation date.

The four Underlyings detailed overleaf have been selected in order to support the anticipated delivery of that income.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

To manage the capital risk, a final level barrier set at 54% means an underlying must fall by more than 46% over 6 years before capital is at risk.

Secondary Market

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices").

Sale trades will settle 2 days after the trade date.

Trade orders should be sent to orders@idad.biz

All trades will be settled direct with BBVA's Clearstream a/c 14923

Suitability

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the Underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment before maturity, accept that the trading price will likely mean they get back less than they invested.
- Appreciate that income payments are conditional but understand that the memory feature can deliver previously missed income payments.



The Underlyings

The **FTSE 100 Index** is a capitalization-weighted index of the most highly capitalized companies traded on the London Stock Exchange. The equities use an investability weighting in the index calculation. The index was developed with a base level of 1000 as of December 30, 1983

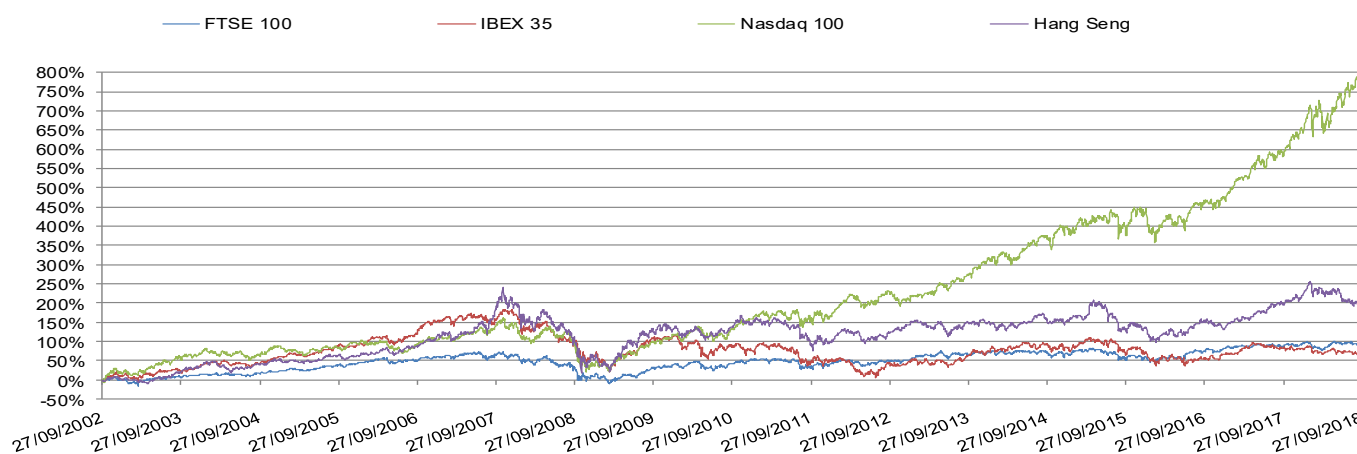
The **IBEX 35** is the official index of the Spanish Continuous Market. The index is comprised of the 35 most liquid stocks traded on the Continuous market. It is calculated, supervised and published by the Sociedad de Bolsas. The equities use free-flow shares in the index calculation. The index was created with a base level of 3000 as of December 29, 1989.

The **Nasdaq 100 Stock Index** is a modified capitalization-weighted index of the largest and most active non-financial domestic and international issues listed on the NASDAQ. No security can have more than a 24% weighting. The index was developed with a base value of 125 as of February 1, 1985.

The **Hang Seng Index (HSI)** is a free-float capitalisation-weighted index of a selection of companies from the Stock Exchange of Hong Kong. The components of the index are divided into four subindices: Commerce and Industry, Finance, Utilities, and properties.

Source: Bloomberg 15.10.2018

Movement in the Underlyings over the last 16 years



16 Year Back-Testing

Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.

This 16 year back-test shows the historical data for a full 10 years of 6 year products that could reach the full term.

Of the 2,501 scenarios tested, 27.39% would reach the full term without autocalling and 1.72% of those would have breached the 54% final level barrier.

Every coupon observation has also been tested, and out of all 2,501 scenarios tested, 86.89% of all available coupons would have been paid thanks to the Memory Income feature.

Autocall Test	Autocalled	%	Autocall Test	Autocalled	%	Autocall Test	Autocalled	%	Autocall Test	Autocalled	%
24 Months	1,357	54.26%	36 Months	31	1.24%	48 Months	45	1.80%	60 Months	29	1.16%
27 Months	33	1.32%	39 Months	27	1.08%	51 Months	58	2.32%	63 Months	8	0.32%
30 Months	7	0.28%	42 Months	70	2.80%	54 Months	25	1.00%	66 Months	15	0.60%
33 Months	3	0.12%	45 Months	75	3.00%	57 Months	9	0.36%	69 Months	24	0.96%

Total Number Tested	% Matured Early	% To Reach Final Date	% That Returned Full Capital	% Barrier Breach	% Of Coupons Paid	Average Historic Return USD
2501	72.61%	27.39%	98.28%	1.72%	86.89%	7.26% p.a.

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 15.10.2018, Data period: 27.09.2002 to 27.09.2018—Assumptions shown are net of any initial fees or costs and describe the potential historic return that a client would have received based on the terms of this Product.



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