



EU Regulatory Information

PRODUCT DATA

Flexible Phoenix

Strategy Code (internal ref.)	CE26165ABZ	Strike Date	June 23 rd , 2023
Manufacturer	BNP Paribas S.A. - www.bnpparibas.com	Issue Date	July 07 th , 2023
Issuer	BNP Paribas Issuance B.V.	Redemption Valuation Date	June 30 th , 2028
Guarantor	BNP Paribas S.A.	Document Production Date	June 20 th , 2023
Underlying		Bloomberg Code	ISIN
Tesla Inc		TSLA UW	US88160R1014
Meta Platforms Inc		META UW	US30303M1027
Carnival Corp		CCL UN	PA1436583006
Advanced Micro Devices Inc		AMD UW	US0079031078

PRODUCT TARGET MARKET

Client Type	Retail	Y
	Professional	Y
Knowledge & Experience (*)	Eligible Counterparty	Y
	Basic Investor	Neutral
Ability to bear losses	Informed Investor	Y
	Advanced Investor	Y
Risk Tolerance	No Capital Loss	N
	Limited Capital Loss	Neutral
Client Objectives	No Capital Guarantee	Y
	Loss Beyond Capital	Y
Return Profile	Summary Risk Indicator (PRIIPs Methodology)	6
	Preservation	N
	Growth	Neutral
	Income	Y
	Hedging	Neutral
	Option type or leveraged return profile	Neutral
	Other	Neutral
Time Horizon	Recommended Holding Period (in years rounded up to 0.01 year)	5.02
	Indicative Range	Long Term
	May be terminated early (e.g callability or putability feature)	Y
	Specific Investment Need	
Distribution Strategy	Execution only	N
	Execution with Appropriateness	B
	Investment Advice	B
	Portfolio Management	B

(*) Knowledge & Experience definitions

Basic Investor: Investor having the following characteristics:

- basic knowledge of relevant financial instruments (a basic investor can make an informed investment decision based on the regulated and authorised offering documentation or with the help of basic information provided by point of sale);
- no financial industry experience, i.e. suited to a first time investor.

Informed Investor: Investor having one, or more, of the following characteristics:

- average knowledge of relevant financial products (an informed investor can make an informed investment decision based on the regulated and authorised offering documentation, together with knowledge and understanding of the specific factors/risks highlighted within them only)
- some financial industry experience.

Advanced Investor: Investor having one, or more, of the following characteristics:

- good knowledge of relevant financial products and transactions
- financial industry experience or accompanied by professional investment advice or included in a discretionary portfolio service.

Meaning of possible values on each TM criteria:

Y: Yes - positive target market.

N: No - negative target market, means the product is incompatible with investors who have such characteristic (K&E, Loss bearing, Objectives) ticked as positive in their profile. Sales to negative target market should be a very rare occurrence, and be reported.

Neutral: the manufacturer deems it is not the positive target market. The distributor can do a more granular assessment to decide if this should be considered positive target or outside positive target market. Sales outside positive target market must be reported, except if it is for portfolio diversification reasons.**B:** "Both", means distribution strategy allowed to both Retail and Professional clients.**P:** "Professional", means distribution strategy allowed to Professional clients only.

RISK ANALYSIS

► RISK INDICATOR (PRIIPs methodology)



Risk Indicator components	
Market Risk Measure (MRM)	6
Volatility Equivalent VaR	58.4950%
Credit Risk Measure (CRM)	2

COST DISCLOSURE

► MIFID2 COST TABLE I ex-ante

This table shows the row costs, in accordance with European MIFID Template		
00096_Structured_Securities_Quotation	P	U for units, P for percentage
07020_Gross_One-off_cost_Financial_Instrument_maximum_entry_cost	8.24%	Incorporates manufacturer costs (i.e. cost of the financial instrument) and distributor upfront fees when known by the manufacturer.
07025_Net_One-off_cost_Financial_Instrument_entry_cost	1.24%	Only incorporates manufacturer costs (i.e. cost of the financial instrument).
07080_One-off_costs_Financial_Instrument_Typical_exit_cost	0%	Exit cost at the Recommended Holding Period, if any.
07090_One-off_cost_Financial_Instrument_exit_cost_structured_securities_prior_RHP	1%	Exit cost prior to the Recommended Holding Period.
07100_Financial_Instrument_Ongoing_costs	0%	Expressed as a % of NAV / Notional (or currency amount for Unit quotation) / always per annum.
07110_Financial_Instrument_Management_fee	0%	Expressed as a % of NAV / Notional (or currency amount for Unit quotation) / always per annum.

The information about the costs over time, and more specifically the impact on return, are available upon request. The information about the MIFID exit costs is subject to normal market conditions prevailing.

This document is for information purposes only and is not a solicitation or offer to buy or sell any financial product or a confirmation of any transaction.

BNPP accepts no liability to you for the information stated in this notification except to the extent provided for in the contractual arrangements in place between BNPP and you. To the extent that any transaction is entered into between BNPP and you, such transaction will be entered into upon such terms as are agreed at the time or provided for in the contractual arrangements in place between BNPP and you.

The fact that the product target market and costs disclosure in respect of the transaction specified above are as shown in this notification should not be taken as any representation, warranty, undertaking or implication that the product target market and costs disclosure expected in respect of: (i) a similar transaction executed at or around the same time; or (ii) the same transaction executed in future, were the same as or similar to those shown in this notification.

BNPP does not offer and this notification does not constitute investment, financial, legal, tax or any other type of advice to, nor does BNPP have any fiduciary duty towards you as a result of your receipt of this notification. This notification is provided for your use only and may not be shared with or otherwise disseminated to any other person without BNPP's prior written consent.

