

BBVA ENHANCED PROTECTION MEMORY INCOME AUTOCALL

AUGUST 2023

TARGET RETURN: USD = 7.20% p.a.



INVESTMENT DESCRIPTION

A 6 year investment linked to the performance of Australian, European, Japanese and US Indices.

If on any of the Semi-annual observation dates, including the Final Observation date, the closing levels of all the Underlyings are at or above the Income Trigger, the income will be paid plus any previously missed income payments.

This investment will autocall and mature early if all Underlyings are equal to or above the Autocall Trigger on any Semi-annual observation date starting at 24 months. If early maturity occurs, full capital is returned and the investment will end. If early maturity does not occur the investment will continue to the Final Observation date.

If the investment does not autocall then at the Final Observation date, if all Underlyings are at or above the Capital Protection Barrier, then full capital is returned. If any Underlying is below the Capital Protection Barrier, capital return will be reduced on a 2-for-1 basis from 100%. For example, if the worst performing Underlying has fallen to 40% of its original level, 80% of the capital will be returned.

BENEFITS

- Opportunity for regular income payments even where the Underlyings show significant falls.
- A memory feature, whereby income previously unpaid, will be included when the income trigger is next activated.
- Autocall feature potentially shortens the investment term and is triggered by minimal growth.
- Early maturity provides an opportunity to re-assess client's wealth strategy.
- Geared put strike can reduce loss to capital when compared to a European Barrier.
- Daily pricing

RISKS

- The return is limited to the pre-defined investment terms.
- The income payment is conditional upon the Underlying performance.
- Investors will be exposed to the credit risk of the Issuer. If the Issuer becomes insolvent or cannot make the payments on the Product for any other reason, investors could lose some or all of their investment. A decline in the Issuers credit quality is likely to reduce the market value of the Product and therefore the price an investor may receive for the Product if they were to sell them in the market.
- There is a risk to capital should one of the Underlyings breach the Capital Protection Barrier on its Final Observation date.
- Should investors need to sell their investment before maturity, the trading price will likely mean they get back less than they invested.

PRODUCT FACTS & FEATURES

Issuer:	BBVA
Credit Ratings:	Moody's A3, S&P A
Source:	BBVA 25.07.2023
Maximum Term:	6 years
Investment Structure:	Memory Income Autocall
Autocall Opportunities:	Semi-annual (First Observation at 24 months)
Autocall Trigger:	100% of initial level
Memory Income Rate:	USD: 3.60% Semi Annually (7.20% p.a.)

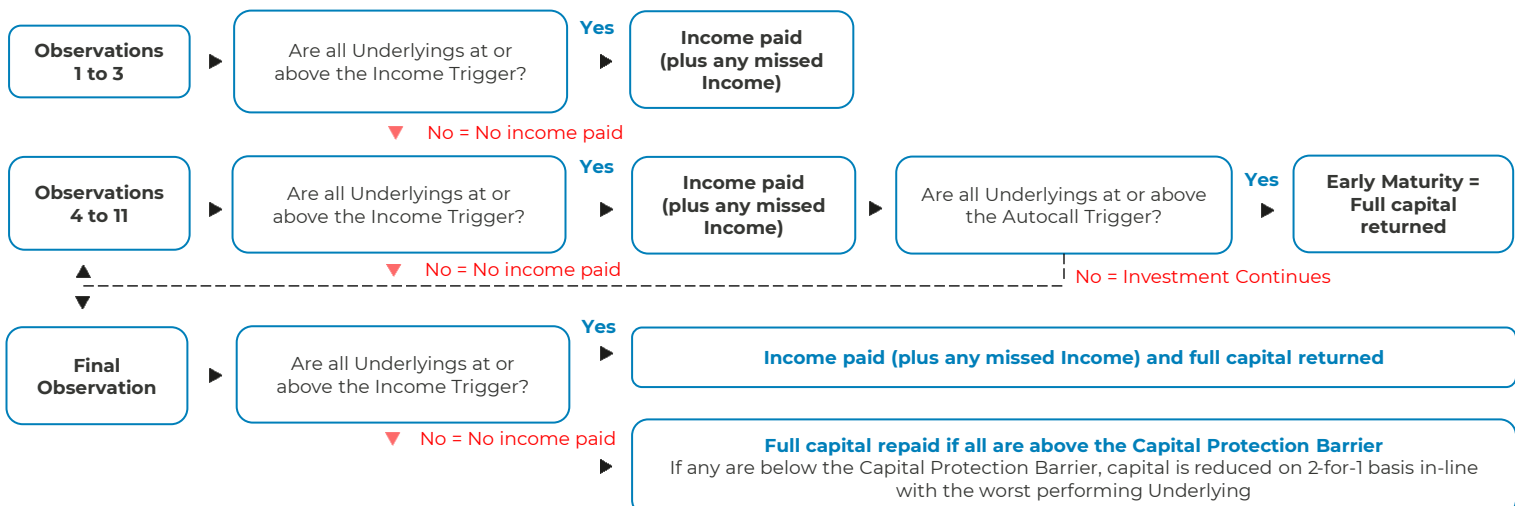
Income Trigger:	75% of initial level
Capital Risk:	Not capital protected
Capital Protection Barrier:	50% Strike with Geared Put (at maturity)

Underlying Basket	Bloomberg Code
Australia: S&P/ASX 200	AS51 Index
Europe: Euro Stoxx 50	SX5E Index
Japan: Nikkei 225	NKY Index
US: S&P 500	SPX Index

KEY INFORMATION

Subscription Period:	25 Jul 2023 – 03 Aug 2023 (4:30pm UK Time)
Issue Price:	100%
Strike Date:	04 August 2023
Issue Date:	11 August 2023
1st Coupon Observation:	05 February 2024
1st Autocall Observation:	04 August 2025
Final Observation:	06 August 2029
Maturity Date:	13 August 2029
Denominations:	USD = 2,000 then lots of 1,000
ISIN:	XS2543359835

HOW THE INVESTMENT WORKS



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50% STRIKE WITH GEARED PUT vs 50% EUROPEAN BARRIER – UNDERSTANDING THE DIFFERENCE

This product has an Enhanced Defensive Barrier using the feature known as a Leveraged Put.

Client capital is still at risk if the worst performing underlying is below the final barrier level on the maturity date.

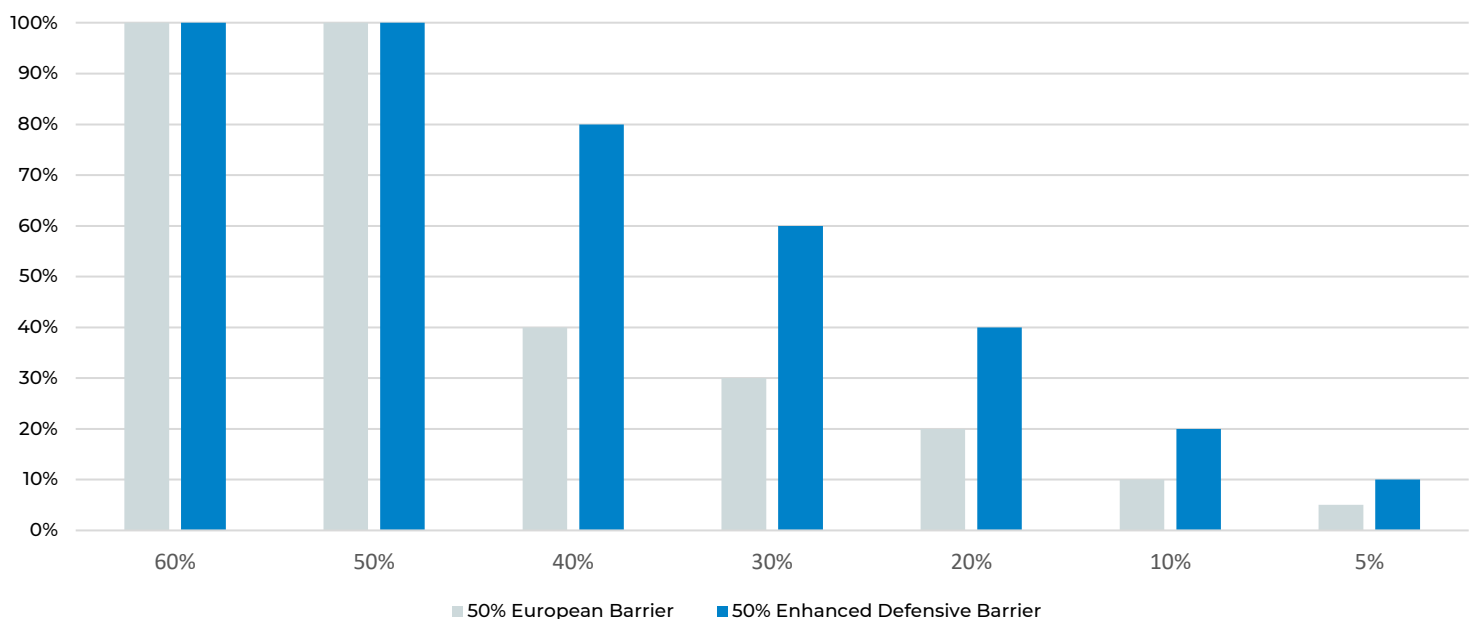
If a European barrier is breached, capital is reduced on a 1 to 1 basis in line with the worst performing underlying. so For example, with a 50% European-style barrier, if the worst performing underlying has fallen by 60% from its initial level, then investors will receive 40% of their capital back.

With an Enhanced Defensive Barrier, capital is lost proportionately from the barrier level. For example, with a 50% leveraged put, investors would lose 2% for every 1% the worst performing underlying is below the put level. So if the worst performing underlying had fallen by 60% investors would get back 80% of their initial capital (rather than 40% with a European-style barrier).

An Enhanced defensive barrier will always provide an enhanced return over a European barrier if the final barrier is breached, however, the improved return will vary depending upon the barrier level.

Performance of Worst Underlying (% of initial level)	Capital Return using 50% Strike with Geared Put	Capital Returned Based on £10k Investment	Capital Return using 50% European Barrier	Capital Returned Based on £10k Investment	Improved Capital Return using 50% Strike with Geared Put
50%	100%	£10,000	100%	£10,000	£0.00
45%	90%	£9,000	45%	£4,500	£4,500
40%	80%	£8,000	40%	£4,000	£4,000
35%	70%	£7,000	35%	£3,500	£3,500
30%	60%	£6,000	30%	£3,000	£3,000
25%	50%	£5,000	25%	£2,500	£2,500
20%	40%	£4,000	20%	£2,000	£2,000
15%	30%	£3,000	15%	£1,500	£1,500
10%	20%	£2,000	10%	£1,000	£1,000
5%	10%	£1,000	5%	£500	£500
0%	0%	£0.00	0%	£0.00	£0.00

Return of Capital Based on Worst Performing Underlying as a % of the strike level



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OBSERVATION DATES (some dates may vary if a bank holiday or non-business day occurs)

	Observation Date	Payment Date	Income Trigger	Autocall Trigger
Observation 1	05 February 2024	12 February 2024	75%	n/a
Observation 2	05 August 2024	12 August 2024	75%	n/a
Observation 3	04 February 2025	11 February 2025	75%	n/a
Observation 4	04 August 2025	11 August 2025	75%	100%
Observation 5	04 February 2026	11 February 2026	75%	100%
Observation 6	04 August 2026	11 August 2026	75%	100%
Observation 7	04 February 2027	11 February 2027	75%	100%
Observation 8	04 August 2027	11 August 2027	75%	100%
Observation 9	04 February 2028	11 February 2028	75%	100%
Observation 10	04 August 2028	11 August 2028	75%	100%
Observation 11	05 February 2029	12 February 2029	75%	100%
Final Observation	06 August 2029	13 August 2029	75%	50% (Geared put)

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Banco Bilbao Vizcaya Argentaria SA (BBVA) attracts deposits and offers retail, wholesale and investment banking services. The bank offers consumer and mortgage loans, private banking, asset management, insurance, mutual funds and securities brokerage services. It operates in Europe, Latin America, United States, China and Turkey.

Source: Bloomberg 25.07.2023

RATIONALE

Structured products are becoming increasingly popular for investors due to the wide variety of payoffs and levels of protection that can be achieved by the different types of structures that are available.

The opportunity for an income stream can be of key importance to investors as part of their wealth planning. The probability of an income payment being triggered is increased with this investment as an Underlying needs to show a fall of 25% from its initial level on any observation date before the income stream is disrupted. The investment also benefits from a memory feature so that if any income payments have missed being paid, they will catch-up the next time all Underlyings are above the Income Trigger on an observation date. The Underlyings have been selected in order to support the anticipated delivery of that income.

The autocall payoff can bring an early return of capital allowing the opportunity for a re-assessment of investment strategy. The value of this feature cannot be underestimated as it brings with it the opportunity to secure capital value, as well as the chance to take advantage of future market trends.

To manage the capital risk, a final level barrier set at 50% means an Underlying must fall by more than 50% over the full term before capital is at risk.

SUITABILITY

This product may be suitable for investors who:

- Are seeking the opportunity for higher returns than current cash rates at the time this product was launched.
- Are seeking income rather than growth.
- Understand and accept there is a risk to capital and how the Capital Protection Barrier works.
- Understand the impact of global economic issues and how they will affect the product.
- Understand the criteria which will determine the income payments.
- Are looking to invest for the medium to long term, being happy to remain invested until maturity.
- Can afford to have their cash invested for the full term of the Product.
- Wish to use this investment as part of a well-diversified portfolio.
- Understand that the returns are pre-defined and that they will forgo any growth in the Underlyings which exceeds the fixed level available with this investment product.
- Understand the risk to capital in the event of a counterparty default.
- Should they need to sell their investment, accept that the trading price will likely mean they get back less than they invested.
- Appreciate that income payments are conditional but understand that the memory feature can deliver previously missed income payments.

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THE UNDERLYINGS

The **S&P/ASX 200** measures the performance of the 200 largest index-eligible stocks listed on the ASX by float-adjusted market capitalization. Representative liquid and tradable, it is widely considered Australia's preeminent benchmark index. The index is float-adjusted. The index was launched in April 2000.

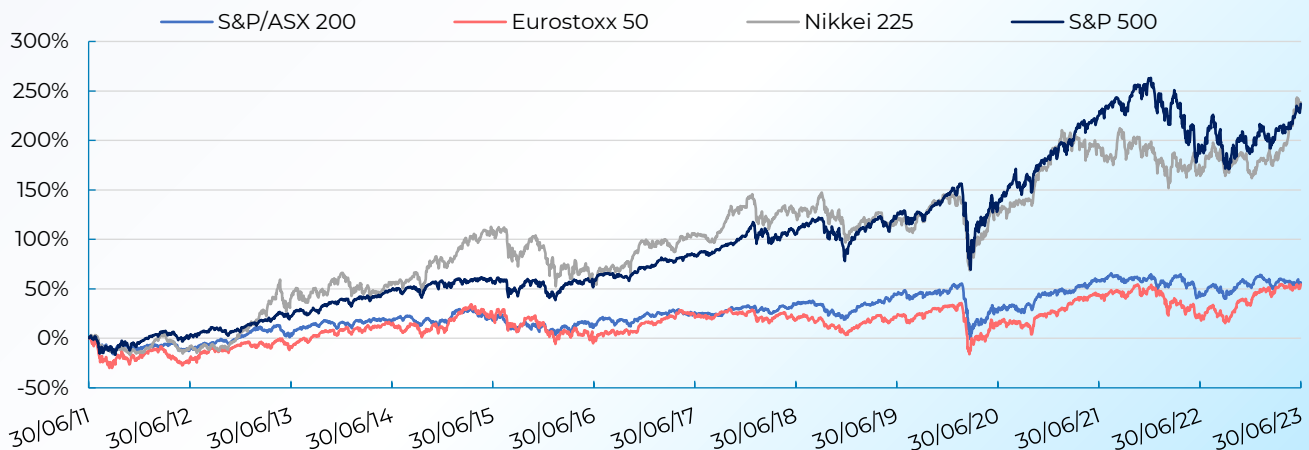
The **EURO STOXX 50 Index**, Europe's leading blue-chip index for the Eurozone, provides a blue-chip representation of supersector leaders in the region. The index covers 50 stocks from 11 Eurozone countries. The index is licensed to financial institutions to serve as an underlying for a wide range of investment products such as exchange-traded funds (ETFs), futures, options and structured products.

The **Nikkei-225 Stock Average** is a price-weighted average of 225 top-rated Japanese companies listed in the First Section of the Tokyo Stock Exchange. The Nikkei Stock Average was first published on May 16, 1949, where the average price was ¥176.21 with a divisor of 225.

The **S&P 500**® is widely regarded as the best single gauge of large cap U S equities and serves as the foundation for a wide range of investment products. The index includes 500 leading companies and captures approximately 80% coverage of available market capitalization.

Source: Bloomberg 25.07.2023

MOVEMENT IN THE UNDERLYINGS OVER A 12 YEAR PERIOD



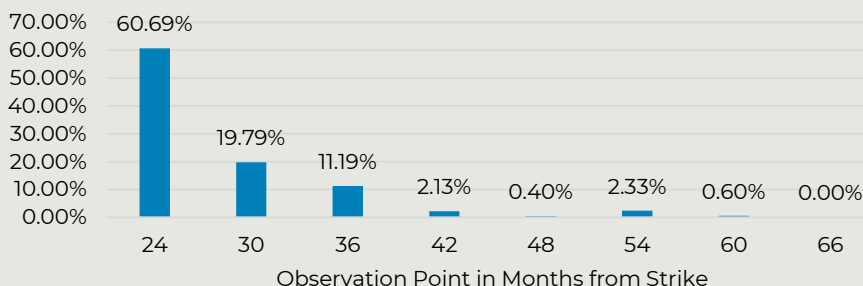
Back-testing shows how the investment would have performed historically using data from previous potential strike dates and observations. Although past performance is not an indication of future performance, it can give a factual insight into how the investment would have performed historically.

This 12 year back-test shows the historical data for a full 6 years of 6 year products that could reach the full term.

Of the 1,501 product scenarios tested, 2.86% would reach the full term without autocalling and none of these would have breached the Capital Protection Barrier.

Every coupon observation has also been tested, and out of all 1,501 product scenarios tested, 100% of coupons would have been paid.

Autocall Back-Test



Total Number Tested:	1,501
% Matured Early:	97.14%
% To Reach Final Date:	2.86%
% That Returned Full Capital:	100%
% Barrier Breach:	0.00%
% Of Coupons Paid:	100%
Average Historic Return USD:	7.20% p.a

Past performance is not a reliable indicator of future performance and should not be used to assess the future returns or risks

Source: Bloomberg 25.07.2023 Data period: 31.07.2011 to 31.07.2023 - Assumptions shown are net of any initial fees or costs and describe the potential historic return that a client would have received based on the terms of this Product.

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PLACING TRADES

Trade orders should be sent to orders@idad.com

All trades will be settled direct with IDAD's Euroclear a/c 44382

SECONDARY MARKET

The Issuing bank will endeavour to provide quotes under normal market conditions for trading purposes upon request, subject to a Bid-Offer spread of 1%. On the secondary market, traded prices will include any accrued interest ("dirty prices"). Sale trades will settle 2 days after the trade date.

Trading details as above.

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